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EDITORIAL RELEASE, FORMAX[®], INC

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For Immediate Release

Formax[®] New Blade Technology Optimizes Line Performance

Formax[®]'s new blade technology can increase productivity up to 25 percent and yields by up to two percent, whether the product is thick or thin. Superior slice integrity, improved stacking presentations and reduced product rework add to the benefits of Formax[®]'s advanced blade designs.

“Our exclusive patent-pending designs optimize line performance in terms of increased production and higher yields,” states Brian Sandberg, director of marketing. “This new blade technology can reduce or totally eliminate the need for crust freezing on many product applications.”

In plant floor testings, blade speeds were increased by 60 percent on some applications and yields increased by over 2% “Benefits will vary by application,” continues Sandberg, “but the superior thresholds of performance are a tribute to the leadership of Formax[®]'s engineering team.”

A variety of blade profiles, geometries and serration patterns are available to optimize slicing performance on a wide range of applications. The new blades are suitable for any new or existing Formax[®] slicing system. All Formax[®] slicing systems are supported worldwide with 24/7/365 technical service support.

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