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EDITORIAL RELEASE

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Formax[®] Technology Creates More Ways To Market Chicken & Turkey

Formax[®]'s latest forming and slicing technologies provide new systems for spicy hot wings, crunchy chicken selects and chicken drummies. Not to mention new packaging presentation ideas for sliced poultry, including pod packs for thin-sliced and shaved products, and party pack presentations.

With formed product, the opportunities are bold in flavor and proportion. Innovative True-Sculpt[®] tooling brings a new dimension to this arena with convenient, handheld items that look, cook and keep their shape better with excellent portion control. True-Sculpt[®] is ideal for forming hot wings, chicken selects, miniature drummies and more.

Other proven technologies like Port-Fill[®] and Poultry-Plus[®] give poultry processors more ways to profit from formed poultry. Port-Fill[®] is Formax[®]'s filling system for such popular items as chicken nuggets, popcorn chicken, and chicken fingers. The Port-Fill[®] system improves product texture and assures accurate weight control. By adding Poultry-Plus[®], appetizing breast-shaped portions can be formed with the contoured natural shape consumers prefer. The portions offer superior texture and appearance, ideal for foodservice, QSRs and retail markets.

The new FXplus[™] Slicing System give processors new packaging solutions for the fresh sliced quality that was once only assured at the deli counter. The FXplus[™] Slicing and Autoloading System, equipped with DSplus[™] Depositing System places thin-sliced and shaved products into a variety of packaging including single serving pod packs. The pod packs, which can be as small as 2 ounces, are ideal for smaller households and frequent shoppers that demand fresh, just out of the package flavor, without leftovers.

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In terms of packaging presentations, slice integrity, worker safety and machine hygiene, the FXplus[™] PartyPak[™] has no rival. It's ideal for processors who want to create the numerous patterns and presentations their customers want. Choose circular, diamond, triangle, spiral, square, oval, staggered or more. Its innovative XY conveyor saves valuable floor space because it's built into the slicer. The PartyPak[™] system can also be retrofitted to existing FX180[®] Slicers.

At foodservice, the FXplus[™] Sandwich Setup line offers superior weight control, exacting slice thickness and the ability to assemble up to six flavors. As with the FXplus[™] PartyPak[™], the Sandwich Setup line employs Formax[®]'s dual and/or triple independent weighing and classifying system as well as independent dual drives for loaf gripping and feeding.

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