



Press Release

For Immediate Release

Media Contact:
Brian Sandberg
brian.sandberg@provisur.com

Provisur™ Technologies Names Kevin M. Howard Vice President North American Sales, Marketing & Service

CHICAGO, Illinois – October 22, 2009 – Provisur Technologies, Inc., a leading global provider of high performance food processing equipment announced the appointment of Kevin M. Howard to Vice President North American Sales, Marketing & Service, further continuing the company's growth and expansion. Kevin has been promoted to his new position from Provisur's parent company, CC Industries (CCI), where he worked on the acquisitions of Beehive®, Weiler®, and Young & Associates and their integration with Formax®, in creating Provisur Technologies, Inc.

"We are fortunate to have Kevin taking the reins from a dedicated team leader like Dave Brown," said Mel Cohen, CEO and President of Provisur Technologies. "Having completed the integration of four companies into a single platform, we believe our company is well positioned to undertake the strategic and technical initiatives that are so important to our future. Kevin's robust leadership skills, knowledge and vision will put our food processing customers first by promoting the unmatched innovation, service and value of Provisur."

Kevin is a highly successful senior executive leader with broad-based strategic experience in key areas of sales, marketing and operations. He came to CCI after serving as a Vice President at Ryerson Incorporated, one of the largest multinational distributors and processors of metals with annual sales of \$6 billion dollars. In prior positions, Kevin served within the Food Packaging Division at Pliant Corporation, as Vice President Sales and General Manager, and has held commercial roles within General Electric in Marketing Management, E-Commerce, and Sales Management. Kevin has an MBA from DePaul University and a BS Marketing, from Bradley University.

"I am very pleased to have this opportunity to contribute to the company's future promise," said Kevin. Provisur empowers food processors with the industry's broadest capabilities and best value equation. I look forward to providing Provisur's customers with the high levels of service they deserve and have come to expect."

About Provisur Technologies

Provisur Technologies is home to the Beehive® brand of meat recovery equipment, the Formax® brand of forming and slicing equipment, the Weiler® brand of grinding and mixing equipment, and the Young & Associates brand of forming equipment. The Provisur family of proven brands offers a complete platform of food processing equipment for automated forming, slicing, grinding and separating systems for high volume processing of beef, poultry, pork and other food products. Provisur's systems are operated in over 2,000 food processing facilities located in over 75 countries. Provisur Technologies is headquartered in Mokena, Illinois.

For more information visit www.provisur.com or call 708-479-3500. Kevin can be reached at kevin.howard@provisur.com or by calling 708-479-3530.

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